

CONSUMER MEDIA SOLUTIONS

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SPECIALTY OUT OF HOME



C-STORE – POWERWALL

Eyeshot Media

- Dominating signage
- Over 1,700 locations Quebec to B.C.
- Primarily 8'w x 3'h in size



C-STORE – DIGITAL

Eyeshot Media

Screen Network in Chain/Independent C-Stores

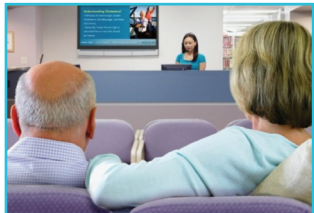
- Over 800 locations in Ontario
- 32" Screens located behind check-out counter



C-STORE – IMPACT/FLASH

Street Facing Posters

- 4'w x 6'h, 24" w x 32" h size options
- Over 1,000 locations nationally



MEDICAL WAITING ROOM

CHMN

(Canadian Health Media Network)

- Over 1,400 locations
- Reach 22% of Canadian Population Monthly



LIQUOR STORE DIGITAL SCREENS

INEO Solutions

Screen network within Independent Liquor stores in B.C./Alberta

- Digital screen located at store entrance
- Over 70 locations and growing

BROADCAST PARTNERS



Formerly FNTSY Sports

24/7 TV and Multi-platform service and voice for fantasy sports addicts

- Canada's only channel dedicated to Fantasy Sports
- Available on TV, via Digital streaming services and online



ONE TV

Where Body, Mind, Spirit and Love intersect to make A Better You

- Over 2.5 million subscribers
- Freshest shows on yoga, natural health, nutrition and alternative medicine
- Over 70% female viewers – strong Female 25–54



OUT TV

Canada's only television network dedicated to the interests of the LGBTQ community and its allies

- Over 1 million subscribers
- Appeals to a larger audience of open-minded Canadians
- LGBTQ population have higher disposable income



Fight Network

Canada's Combat Sports Network

- Over 1.4 million subscribers
- Fastest growing sport in the world
- Strong M18–34 delivery



Canadian Screen Awards

Celebration of Canadian Cinema and Television – March

- Extensive Reach on CBC English Network
- Options for Brand integration in Broadcast and via Social Media



Game TV

- Over 9 million subscribers
- Broad entertainment programming
- Blockbuster movies nightly

SPECIALTY PRINT



- Field Trip Guide – September
- Starweek – Weekly
- Family Fun Guide – June
- JUNO Awards Program – March